

Wealthfront's Career-Launching Companies List

2017 EDITION

A

Act-On Software

Portland, OR

Cloud-based integrated marketing platform

Affirmed Networks

Boston, MA

Mobile network solutions

Alien Vault

San Mateo, CA

Threat management platform

Anaplan

San Francisco, CA

Financial planning and modeling software

App Annie

San Francisco, CA

Business intelligence solutions

AppDynamics

San Francisco, CA

Application performance management solutions for highly distributed applications

Automattic

San Francisco, CA

Content management platform for blogs and websites

Avalara

Seattle, WA

Sales tax compliance solutions

Avvo

Seattle, WA

Legal marketplace, directory, and question-and-answer forum

B

Big Switch Networks

Santa Clara, CA

SDN white box switching

Blue Apron

New York, NY

Grocery delivery service company

Blue Jeans Network

Mountain View, CA

Video conferencing services

Bonobos

New York, NY

E-commerce driven clothing brand

Buzzfeed

New York, NY

Social news and entertainment

C

Carbon3D

Redwood City, CA

3D manufacturing

Carbon Black

Cambridge, MA

Endpoint and server security

Chartboost

San Francisco, CA

Platform for game developers to market their products

Checkr

San Francisco, CA

Professional background checks

Clever

San Francisco, CA

Platform for extracting student data

CloudBees

San Francisco, CA

Continuous deployment software

Cloudflare

San Francisco, CA

Content delivery network and distributed domain name server service

Clover Health

San Francisco, CA

Health insurance

Code42 Software

Minneapolis, MN

Management, backup, storage and protection of digital content

Couchbase

Mountain View, CA

NoSQL database

CrowdStrike

Irvine, CA

Threat analysis and prevention

D

Datadog

New York, NY

Monitoring of cloud services

DataStax

Santa Clara, CA

Distributed database technology build on Cassandra

Deem

San Francisco, CA

Commerce-as-a-service

Delphix

San Francisco, CA

Software to provision, manage, and refresh databases

DigitalOcean

New York, NY

Cloud hosting service for developers

Docker
San Francisco, CA

Open platform to build, ship, and run distributed applications

DocuSign
San Francisco, CA

E-signature technology for signing documents online

Domo
American Fork, UT

Executive business intelligence platform

DoorDash
San Francisco, CA

Food delivery service

Dough, Inc.
Chicago, IL

Options trading platform

Drawbridge
San Mateo, CA

Anonymous cross-device communication platform

Duo Security
Ann Arbor, MI

Cloud-based two-factor authentication

E

Elastic
Mountain View, CA

Advanced open source search and analytics engine

Elementum
Mountain View, CA

Software to make a supply chains simple

Elevate
Fort Worth, TX

Online credit solutions

Eventbrite
San Francisco, CA

Online events marketplace

Everlane
San Francisco, CA

Online vendor of luxury clothing

ExtraHop
Seattle, WA

Real-time operational intelligence

F

ForeScout Technologies
San Jose, CA

Software to control and orchestrate IoT (internet of things) devices

ForgeRock
San Francisco, CA

Open source identity management solutions

Freshdesk
San Francisco, CA

Cloud-based customer support software

Funding Circle
San Francisco, CA

Online marketplace for business loans

Fuze
Boston, MA

Unified communications services

G

GitHub
San Francisco, CA

Git repository and social network for engineers

Glassdoor
Mill Valley, CA

Job, salary, and benefit review platform for job seekers

GoFundMe
Redwood City, CA

Crowd-funding platform for life events

Grand Rounds

San Francisco, CA

Outcomes management platform

Gusto

San Francisco, CA

Small company payroll and benefits

H

Health Catalyst

Salt Lake City, UT

Organizes health-related data

HireVue

Salt Lake City, UT

Recruiting productivity software

Hootsuite

Vancouver, Canada

Enterprise social media relationship platform

Hotel Tonight

San Francisco, CA

Mobile hotel same-day booking application

Houzz

Palo Alto, CA

Online platform for home interior design

Hudl

Lincoln, NE

Sports video analysis and coaching tools

I

Ibotta

Denver, CO

Tools to encourage consumers to learn about their favorite brands

IEX

New York, NY

Transparent securities exchange

InsideSales
Salt Lake City, UT

Sales acceleration platform

Instacart
San Francisco, CA

Grocery delivery service

Instart Logic
Palo Alto, CA

Endpoint-aware application delivery solutions

Intercom
San Francisco, CA

Customer communication platform

ipsy
San Mateo, CA

Beauty products sampling service

IQMS
Paso Robles, CA

Enterprise resource planning software

J

Jana
Boston, MA

App discovery service

L

Lattice Engines
San Mateo, CA

Cloud-based, data-driven applications for marketing and sales activities

LendingHome
San Francisco, CA

Mortgage lender

Looker
Santa Cruz, CA

Business intelligence software

Lookout
San Francisco, CA

Mobile protection applications

M

MapR Technologies
San Jose, CA

Enterprise-grade, big data platform

MarkLogic
San Carlos, CA

Software solutions for handling big data applications

Medallia
Palo Alto, CA

SaaS-based customer experience management systems

MetaSwitch Networks
San Francisco, CA

Technologies that migrate communication networks to open architectures

Minted
San Francisco, CA

Crowd-sourced graphic designs and content

N

Namely
New York, NY

HR, payroll, and benefits platform

NerdWallet
San Francisco, CA

Personal finance content site

Netskope
Los Altos, CA

Cloud access security broker

Nextdoor
San Francisco, CA

Neighborhood based social network

O

Okta

San Francisco, CA

Identity management service for the enterprise

One Medical Group

San Francisco, CA

Employee wellness assessment and physician primary care services

OneSource Virtual

Irving, TX

Implementation and delivery of Workday services

P

Percolate

New York, NY

Web and mobile marketing software

PlanGrid

San Francisco, CA

Cloud-based application to store blue print and construction documents

Plex Systems

Detroit, MI

Cloud-based enterprise resource planning technology

Pond5

New York, NY

Hub to buy and sell media

POPSUGAR

San Francisco, CA

Content publication network specializing in entertainment, fashion, parenting, fitness, and food

Postmates

San Francisco, CA

Urban delivery service

Prodege

Los Angeles, CA

Internet media properties

Puppet Labs

Portland, OR

Information technology automation software

Q

Qualtrics

Provo, UT

SaaS insight and survey platform

Quantcast

San Francisco, CA

Digital advertising company for marketers

R

Raise.com

Chicago, IL

Gift cards marketplace

Redfin

Seattle, WA

Real estate search and brokerage services

Rent the Runway

New York, NY

Designer dresses and accessory rentals

Reputation.com

Redwood City, CA

Enterprise reputation management

Ring

Santa Monica, CA

Video door bell

Rubrik

Palo Alto, CA

Live data access for recovery and application development

S

SeatGeek

New York, NY

Event ticket marketplace

Segment

San Francisco, CA

API for customer data

SendGrid

Denver, CO

Cloud-based enterprise email delivery service

Silver Peak Systems

Santa Clara, CA

Software defined WAN devices

SimpliSafe Home Security

Boston, MA

Wireless home security systems

Simplivity

Boston, MA

IT infrastructure platform

Slack Technologies

San Francisco, CA

Enterprise communication software

Skyhigh Networks

Campbell, CA

Security for shadow and securely enable sanctioned IT

SoFi

San Francisco, CA

Student loan marketplace

Soundcloud

San Francisco, CA

Online audio distribution platform for musicians and listeners

Squarespace

New York, NY

Consumer focused online publishing tools

Stitch Fix
San Francisco, CA

Personal styling platform

Stripe
San Francisco, CA

APIs and tools enabling businesses to accept online payments

Sumo Logic
Redwood City, CA

Cloud-based log management and analytics

T

Tanium
Emeryville, CA

Enterprise security and systems management solutions

Tastemade
Santa Monica, CA

Online food oriented destination

TeeSpring
San Francisco, CA

Commerce platform for entrepreneurs

Tenable Networks Security
Baltimore, MD

Unified security monitoring solutions for enterprise networks

Think Finance
Dallas, TX

Online financial products for underbanked consumers

Thought Spot
Palo Alto, CA

Relational search engine designed for data analytics

ThredUp
San Francisco, CA

Online consignment shop

Thrive Marketplace
Los Angeles, CA

Online healthy food retailer

Thumbtack
San Francisco, CA

Online marketplace for home-related services

Turo
San Francisco, CA

Car sharing rental marketplace

U

UserTesting.com
San Francisco, CA

Web testing service

V

Vox Media
Washington, DC

Online publisher focused on sports, personal technology and gaming

VSCO
Oakland, CA

Photography apps and tools

W

Warby Parker
New York, NY

Online eyewear retailer

Weebly
San Francisco, CA

Website and online store creation tools

Wish
San Francisco, CA

Mobile commerce platform

Y

YapStone
Walnut Creek, CA

Electronic payments for online marketplaces

Z

ZScaler
San Jose, CA

Cloud-delivered security services