

# Wealthfront's Career-Launching Companies List

2017 EDITION

## A

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### **Act-On Software**

Portland, OR

Cloud-based integrated marketing platform

### **Affirmed Networks**

Boston, MA

Mobile network solutions

### **Alien Vault**

San Mateo, CA

Threat management platform

### **Anaplan**

San Francisco, CA

Financial planning and modeling software

### **App Annie**

San Francisco, CA

Business intelligence solutions

### **AppDynamics**

San Francisco, CA

Application performance management solutions for highly distributed applications

### **Automattic**

San Francisco, CA

Content management platform for blogs and websites

### **Avalara**

Seattle, WA

Sales tax compliance solutions

### **Avvo**

Seattle, WA

Legal marketplace, directory, and question-and-answer forum

# B

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## **Big Switch Networks**

Santa Clara, CA

SDN white box switching

## **Blue Apron**

New York, NY

Grocery delivery service company

## **Blue Jeans Network**

Mountain View, CA

Video conferencing services

## **Bonobos**

New York, NY

E-commerce driven clothing brand

## **Buzzfeed**

New York, NY

Social news and entertainment

# C

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## **Carbon3D**

Redwood City, CA

3D manufacturing

## **Carbon Black**

Cambridge, MA

Endpoint and server security

## **Chartboost**

San Francisco, CA

Platform for game developers to market their products

## **Checkr**

San Francisco, CA

Professional background checks

## **Clever**

San Francisco, CA

Platform for extracting student data

**CloudBees**

San Francisco, CA

Continuous deployment software

**Cloudflare**

San Francisco, CA

Content delivery network and distributed domain name server service

**Clover Health**

San Francisco, CA

Health insurance

**Code42 Software**

Minneapolis, MN

Management, backup, storage and protection of digital content

**Couchbase**

Mountain View, CA

NoSQL database

**CrowdStrike**

Irvine, CA

Threat analysis and prevention

## D

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**Datadog**

New York, NY

Monitoring of cloud services

**DataStax**

Santa Clara, CA

Distributed database technology build on Cassandra

**Deem**

San Francisco, CA

Commerce-as-a-service

**Delphix**

San Francisco, CA

Software to provision, manage, and refresh databases

**DigitalOcean**

New York, NY

Cloud hosting service for developers

**Docker**  
San Francisco, CA

Open platform to build, ship, and run distributed applications

**DocuSign**  
San Francisco, CA

E-signature technology for signing documents online

**Domo**  
American Fork, UT

Executive business intelligence platform

**DoorDash**  
San Francisco, CA

Food delivery service

**Dough, Inc.**  
Chicago, IL

Options trading platform

**Drawbridge**  
San Mateo, CA

Anonymous cross-device communication platform

**Duo Security**  
Ann Arbor, MI

Cloud-based two-factor authentication

## E

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**Elastic**  
Mountain View, CA

Advanced open source search and analytics engine

**Elementum**  
Mountain View, CA

Software to make a supply chains simple

**Elevate**  
Fort Worth, TX

Online credit solutions

**Eventbrite**  
San Francisco, CA

Online events marketplace

**Everlane**  
San Francisco, CA

Online vendor of luxury clothing

**ExtraHop**  
Seattle, WA

Real-time operational intelligence

## F

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**ForeScout Technologies**  
San Jose, CA

Software to control and orchestrate IoT (internet of things) devices

**ForgeRock**  
San Francisco, CA

Open source identity management solutions

**Freshdesk**  
San Francisco, CA

Cloud-based customer support software

**Funding Circle**  
San Francisco, CA

Online marketplace for business loans

**Fuze**  
Boston, MA

Unified communications services

## G

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**GitHub**  
San Francisco, CA

Git repository and social network for engineers

**Glassdoor**  
Mill Valley, CA

Job, salary, and benefit review platform for job seekers

**GoFundMe**  
Redwood City, CA

Crowd-funding platform for life events

## Grand Rounds

San Francisco, CA

Outcomes management platform

## Gusto

San Francisco, CA

Small company payroll and benefits

# H

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## Health Catalyst

Salt Lake City, UT

Organizes health-related data

## HireVue

Salt Lake City, UT

Recruiting productivity software

## Hootsuite

Vancouver, Canada

Enterprise social media relationship platform

## Hotel Tonight

San Francisco, CA

Mobile hotel same-day booking application

## Houzz

Palo Alto, CA

Online platform for home interior design

## Hudl

Lincoln, NE

Sports video analysis and coaching tools

# I

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## Ibotta

Denver, CO

Tools to encourage consumers to learn about their favorite brands

## IEX

New York, NY

Transparent securities exchange

**InsideSales**  
Salt Lake City, UT

Sales acceleration platform

**Instacart**  
San Francisco, CA

Grocery delivery service

**Instart Logic**  
Palo Alto, CA

Endpoint-aware application delivery solutions

**Intercom**  
San Francisco, CA

Customer communication platform

**ipsy**  
San Mateo, CA

Beauty products sampling service

**IQMS**  
Paso Robles, CA

Enterprise resource planning software

## J

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**Jana**  
Boston, MA

App discovery service

## L

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**Lattice Engines**  
San Mateo, CA

Cloud-based, data-driven applications for marketing and sales activities

**LendingHome**  
San Francisco, CA

Mortgage lender

**Looker**  
Santa Cruz, CA

Business intelligence software

**Lookout**  
San Francisco, CA

Mobile protection applications

## M

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**MapR Technologies**  
San Jose, CA

Enterprise-grade, big data platform

**MarkLogic**  
San Carlos, CA

Software solutions for handling big data applications

**Medallia**  
Palo Alto, CA

SaaS-based customer experience management systems

**MetaSwitch Networks**  
San Francisco, CA

Technologies that migrate communication networks to open architectures

**Minted**  
San Francisco, CA

Crowd-sourced graphic designs and content

## N

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**Namely**  
New York, NY

HR, payroll, and benefits platform

**NerdWallet**  
San Francisco, CA

Personal finance content site

**Netskope**  
Los Altos, CA

Cloud access security broker

**Nextdoor**  
San Francisco, CA

Neighborhood based social network



# O

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## **Okta**

San Francisco, CA

Identity management service for the enterprise

## **One Medical Group**

San Francisco, CA

Employee wellness assessment and physician primary care services

## **OneSource Virtual**

Irving, TX

Implementation and delivery of Workday services

# P

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## **Percolate**

New York, NY

Web and mobile marketing software

## **PlanGrid**

San Francisco, CA

Cloud-based application to store blue print and construction documents

## **Plex Systems**

Detroit, MI

Cloud-based enterprise resource planning technology

## **Pond5**

New York, NY

Hub to buy and sell media

## **POPSUGAR**

San Francisco, CA

Content publication network specializing in entertainment, fashion, parenting, fitness, and food

## **Postmates**

San Francisco, CA

Urban delivery service

## **Prodege**

Los Angeles, CA

Internet media properties

## Puppet Labs

Portland, OR

Information technology automation software

## Q

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### Qualtrics

Provo, UT

SaaS insight and survey platform

### Quantcast

San Francisco, CA

Digital advertising company for marketers

## R

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### Raise.com

Chicago, IL

Gift cards marketplace

### Redfin

Seattle, WA

Real estate search and brokerage services

### Rent the Runway

New York, NY

Designer dresses and accessory rentals

### Reputation.com

Redwood City, CA

Enterprise reputation management

### Ring

Santa Monica, CA

Video door bell

### Rubrik

Palo Alto, CA

Live data access for recovery and application development

# S

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## **SeatGeek**

New York, NY

Event ticket marketplace

## **Segment**

San Francisco, CA

API for customer data

## **SendGrid**

Denver, CO

Cloud-based enterprise email delivery service

## **Silver Peak Systems**

Santa Clara, CA

Software defined WAN devices

## **SimpliSafe Home Security**

Boston, MA

Wireless home security systems

## **Simplivity**

Boston, MA

IT infrastructure platform

## **Slack Technologies**

San Francisco, CA

Enterprise communication software

## **Skyhigh Networks**

Campbell, CA

Security for shadow and securely enable sanctioned IT

## **SoFi**

San Francisco, CA

Student loan marketplace

## **Soundcloud**

San Francisco, CA

Online audio distribution platform for musicians and listeners

## **Squarespace**

New York, NY

Consumer focused online publishing tools

**Stitch Fix**  
San Francisco, CA

Personal styling platform

**Stripe**  
San Francisco, CA

APIs and tools enabling businesses to accept online payments

**Sumo Logic**  
Redwood City, CA

Cloud-based log management and analytics

## T

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**Tanium**  
Emeryville, CA

Enterprise security and systems management solutions

**Tastemade**  
Santa Monica, CA

Online food oriented destination

**TeeSpring**  
San Francisco, CA

Commerce platform for entrepreneurs

**Tenable Networks Security**  
Baltimore, MD

Unified security monitoring solutions for enterprise networks

**Think Finance**  
Dallas, TX

Online financial products for underbanked consumers

**Thought Spot**  
Palo Alto, CA

Relational search engine designed for data analytics

**ThredUp**  
San Francisco, CA

Online consignment shop

**Thrive Marketplace**  
Los Angeles, CA

Online healthy food retailer

**Thumbtack**  
San Francisco, CA

Online marketplace for home-related services

**Turo**  
San Francisco, CA

Car sharing rental marketplace

## U

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**UserTesting.com**  
San Francisco, CA

Web testing service

## V

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**Vox Media**  
Washington, DC

Online publisher focused on sports, personal technology and gaming

**VSCO**  
Oakland, CA

Photography apps and tools

## W

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**Warby Parker**  
New York, NY

Online eyewear retailer

**Weebly**  
San Francisco, CA

Website and online store creation tools

**Wish**  
San Francisco, CA

Mobile commerce platform

# Y

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**YapStone**

Walnut Creek, CA

Electronic payments for online marketplaces

# Z

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**ZScaler**

San Jose, CA

Cloud-delivered security services